

February 2007

Lime in the coconut

Market Connections Group through **USA Nanfang Food Industry Inc.** added Amy & Brian Coconut Juice with Lime to its line of coconut juices. Amy & Brian All Natural Coconut Juice is the water from young coconuts, and contains one of the most concentrated sources of electrolytes, the company says. An all-natural isotonic beverage, the drink has more potassium than a banana. When consumed before or after exercise, the drink helps combat dehydration and fatigue, the company says. The drinks are a product of Thailand, and are available in 17.5 ounce cans for \$1.79.



Amy & Brian Coconut Juice with Lime
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Distribution: National

Ingredients: Coconut Juice with Lime: Young coconut juice and lime juice.